

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANIES, INC.

Ad No. 1960-AAA (RED REGATTA) - Req. No. M91368-Page 4/c - (9 1/8" x 11 1/2"), National Enquirer, 1986

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Get a taste of it.

Merit

The low tar flavor break.



SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Length: 8 1/2" 0.5 mg nicotine av. per cigarette. FTC Report Feb. '85.

